Subject: Delivering World Class Technology to the Insurance Industry

Dear <<NAME>>,

According to Gartner, the insurance industry is undergoing massive transformation. Driven by accelerating internal and external pressures, insurance companies are looking for better ways to attract and retain new customers, reduce enterprise costs and create new products and services. The result is expected to drive global insurance IT spending to $155 billion in 2015.  To keep pace with this dynamically changing market, selecting a product development partner that understands these complexities are paramount to achieving your goals.

Return on Intelligence is a leading provider of full lifecycle product engineering and core systems transformation services.  We are well-versed in providing product development, testing, mobile application development and cloud enablement services to product companies serving the insurance industries. Clients have included the largest global insurance software provider, a top US insurance carrier, and a leading software industry provider. We directed and managed:

* Transition of the software providers insurance stack from on-premises to a cloud-based SaaS offering, including real-time, straight-through processing functionality;
* Combination of two separate insurance businesses into a cloud-based single platform for greater carrier and agent agility while reducing annual maintenance as changes develop over time; and
* Extension of an ISV’s cloud-based offerings with functionality to become a full service insurance software provider.

May I suggest a 30-minute call at your convenience?  We’d like to share our experience in helping companies like yours accelerate their product roadmap, improve the quality of their products, and reduce costs.  Thanks, and we look forward to our discussion.

Respectfully,

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